



For Immediate Release: August 6, 2009

**LOUISE PITRE**  
**to Star in the Canadian Premiere of**  
**THE TOXIC AVENGER**  
**Presented by Dancap Productions Inc.**

**TICKETS ON SALE FRIDAY, AUGUST 7 @ 9AM**

**Book & Lyrics by Joe DiPietro**  
**Music & Lyrics by David Bryan**  
**Based on Lloyd Kaufman's "The Toxic Avenger"**  
**OPENING NIGHT HALLOWEEN 2009**  
**The Music Hall, Toronto**

Toronto (August 6, 2009) – Dancap Productions Inc. is pleased to announce that **Louise Pitre**, Canada's first lady of musical theatre, will revel in the role of the evil Mayor of Tromaville when the Canadian premiere of the monster musical comedy, **THE TOXIC AVENGER**, hits the stage of The Music Hall this October.

Tickets for **THE TOXIC AVENGER** will be available beginning Friday, August 7 at 9am, and can be purchased by calling 416.644.3665 or online at [www.ToxicAvengerToronto.com](http://www.ToxicAvengerToronto.com).

Multi award-winning singer and actress **Louise Pitre** catapulted to national fame in 1992 when she portrayed legendary French singer Edith Piaf, in three different productions of *Piaf*, which followed her star turn as Fantine in the Toronto production of *Les Misérables*. She has had a career rich with success, recognized with several Dora Mavor Moore Awards in Toronto, a National Broadway Touring Award in New York, a special award from the San Francisco Theatre Critics Circle, a New York Theatre World Award and a Tony nomination for her role as Donna Sheridan in *Mamma Mia!*. In 2001, after wowing audiences in Toronto, Chicago, Los Angeles, and San Francisco, Pitre made her Broadway debut (playing the part for two years) when *Mamma Mia!* opened at New York's Winter Garden Theatre.

Louise also earned accolades for her work in *Jacques Brel Is Alive And Well And Living In Paris; I Love You, You're Perfect, Now Change; The World Goes 'Round; Blood Brothers; Tartuffe; Who's Afraid of Virginia Woolf?; The Roar of the Greasepaint, The Smell of the Crowd; Applause; Rock 'n' Roll* and *Annie Get Your Gun*, and for her four original CDs. Louise will begin rehearsals in Toronto immediately following an engagement at Carnegie Hall where she will be performing in *Kristina*, a concert version of the musical by Benny Andersson and Bjorn Ulvaeus.

Melvin Ferd the Third wants to clean up Tromaville, the most polluted town in New Jersey (just off Exit 13B on the Turnpike). Foiled by the on-the-take mayor's bullies, Melvin is dumped into a vat of radioactive toxic waste, only to reemerge as **THE TOXIC AVENGER**, New Jersey's first superhero.

Toxie is a seven-foot mutant freak with superhuman strength and a heart as big as Newark. He's out to save New Jersey, end global warming and woo the prettiest, blindest librarian in town, in a toxic love story with an environmental twist. **THE TOXIC AVENGER** features an on-stage rock band and such memorable songs as *Thank God She's Blind*, *You Tore My Heart Out*, *Big Green Freak*, *Hot Toxic Love* and *My Big French Boyfriend*.

**THE TOXIC AVENGER**, winner of the 2009 Outer Critics Circle Award for Best New Off-Broadway Musical, continues at New World Stages in New York where the show celebrated its 100<sup>th</sup> performance on July 3.

**THE TOXIC AVENGER** features book and lyrics by Joe DiPietro (*I Love You, You're Perfect, Now Change*; *Memphis, All Shook Up*; *Over the River and Through the Woods*) and music and lyrics by David Bryan (*Memphis*, keyboardist and founding member of Bon Jovi). **The Dancap production will feature a Canadian cast and band to be announced shortly**, and will be directed by Tony Award-winner John Rando (*Urinetown*, *The Wedding Singer*).

#### **About Dancap Productions Inc.**

Launched in 2007 by Aubrey Dan, Dancap Productions Inc. (dancaptickets.com), is a commercial theatre company dedicated to producing and presenting the best of Broadway-style theatre created in collaboration with acclaimed artists and award-winning creative teams based in Toronto, Canada. Current and upcoming Broadway shows for 2009 with producing and investment credits include: *The Addams Family*, *Memphis* and *West Side Story*. Past Broadway and international credits include: *Dr. Seuss' How the Grinch Stole Christmas! The Musical*, *The Farnsworth Invention*, *Wicked*, Tom Stoppard's *Rock 'n' Roll*, [Title of Show], *The Wedding Singer*, *The Pirate Queen*, as well as the Tony Award® winners *In The Heights* and *Jersey Boys* on Broadway, Las Vegas, London, UK, the First National Tour, Melbourne and Toronto.

Dancap Productions Inc. presents

### **THE TOXIC AVENGER**

Book & Lyrics by Joe DiPietro

Music & Lyrics by David Bryan

Based on Lloyd Kaufman's "The Toxic Avenger"

The Music Hall, 147 Danforth Avenue (at Broadview Avenue)

Performances run Tuesday - Friday @ 8pm, Saturday @ 4pm & 8pm, Sunday @ 3pm & 7pm

Tickets range from \$15 - \$64 for preview performances and \$20 - \$69 for regular performances and can be purchased in person at the box office of The Music Hall, by calling 416.644.3665 (toll free 1.866.950.7469) or online at [ToxicAvengerToronto.com](http://ToxicAvengerToronto.com)

**Tickets On Sale August 7, 2009**

**for performances from October 20, 2009 to January 3, 2010**

**Opening Night: Saturday, October 31, 2009**

**[www.ToxicAvengerToronto.com](http://www.ToxicAvengerToronto.com)**

**Media Contact:** FLIP Publicity, 416.533.7710 • [www.flip-publicity.com](http://www.flip-publicity.com)

Carrie Sager X224, [carrie@flip-publicity.com](mailto:carrie@flip-publicity.com) or

Grant Ramsay X222, [grant@flip-publicity.com](mailto:grant@flip-publicity.com)